

SUMMARY REPORT





PURPOSE:

DHEC launched held a Pulse Survey on COVID-19 Vaccination from January 25 to February 8, 2021 to better gauge current vaccine interest levels across the state and best determine how to shape our future outreach efforts across the state. The survey was shared and distributed through many of our valuable partners throughout the state and has been promoted on the agency's social media platforms as well.

OVERVIEW:

31,869

Responses Received

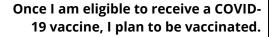
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Completion Rate

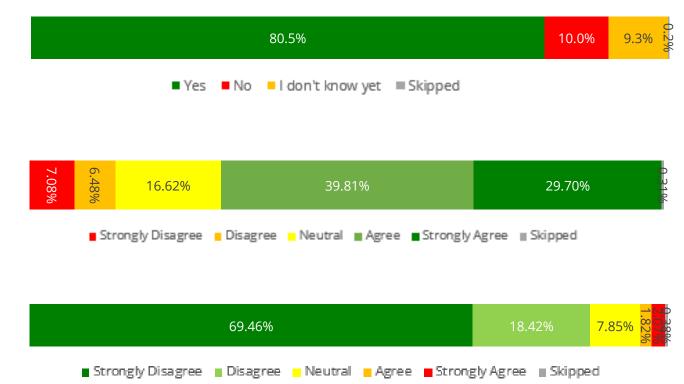
1 minute

Avg. Time to Complete

RESPONSES:



I am confident that the COVID-19 vaccine is safe.







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DEMOGRAPHICS:



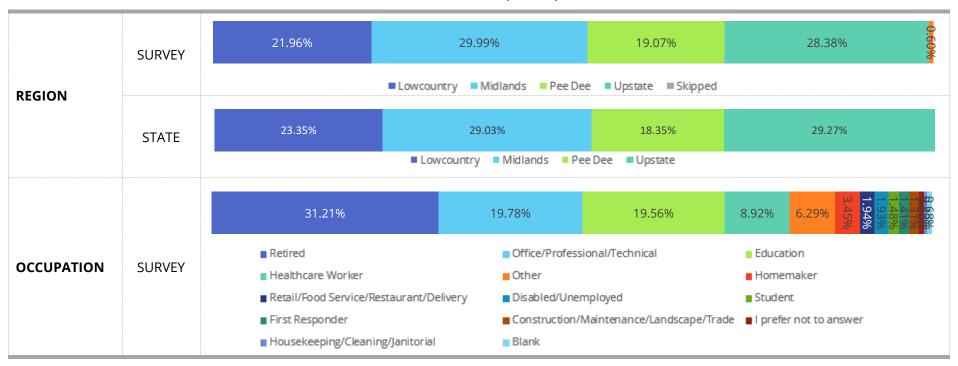




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DEMOGRAPHICS (cont'd.):



SUMMARY:

- ✓ The majority of survey respondents state that they would elect to receive COVID-19 vaccination once eligible (~80%) and most believe receiving the vaccine is an important strategy for curbing the pandemic.
- ▲ Based on the survey results, there is an opportunity to strengthen the public's perception regarding the safety of the COVID-19 vaccine; only ~70% of respondents are confident that the vaccine is safe.
- △ Citizens age 18-30, racial minorities and men were underrepresented in the survey when compared to the state's overall demographics.



DEMOGRPAHIC BREAKDOWN





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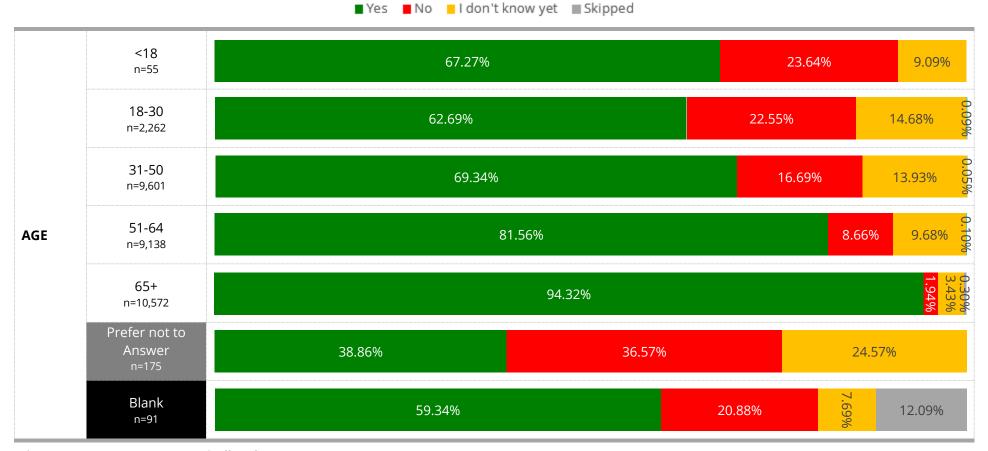
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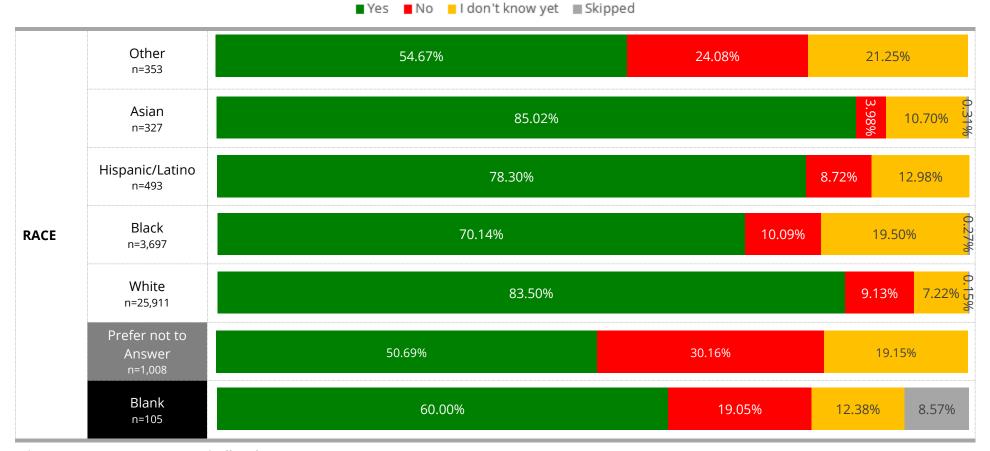
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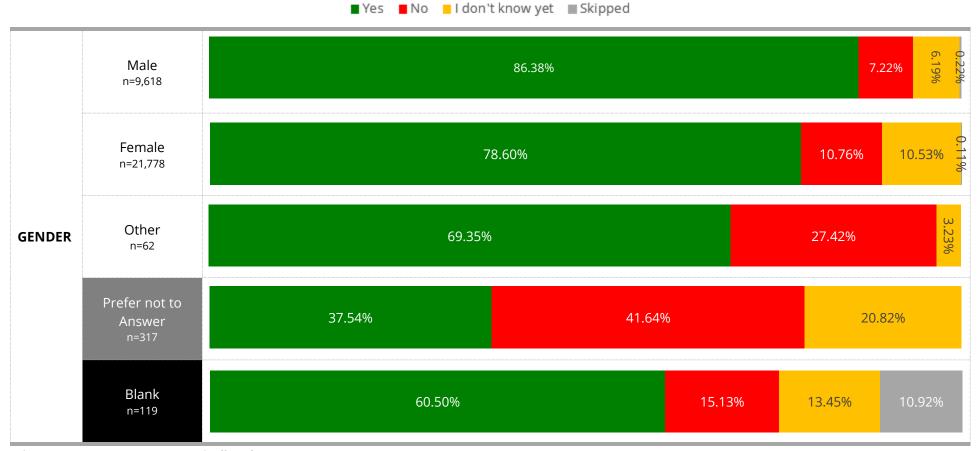
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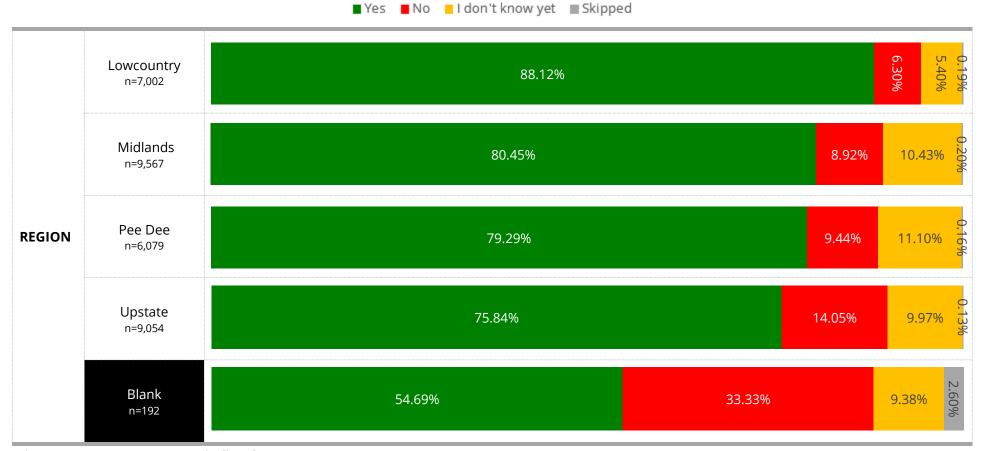
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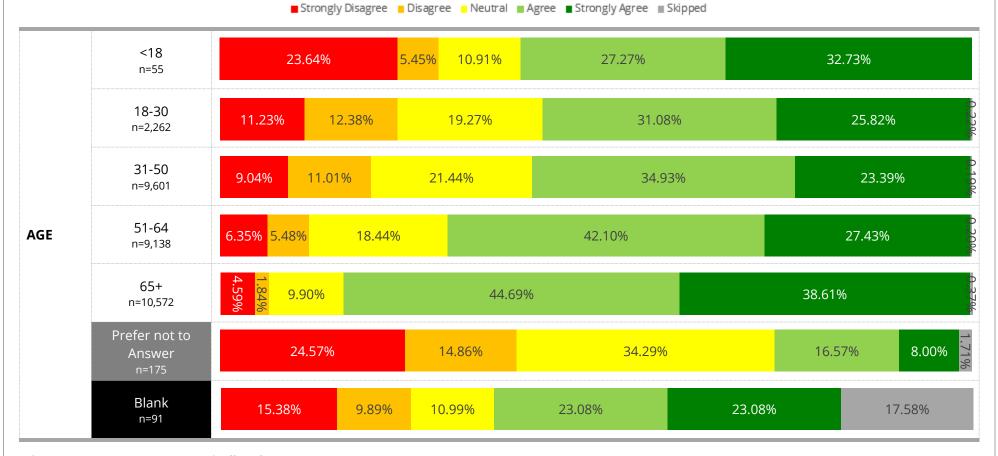
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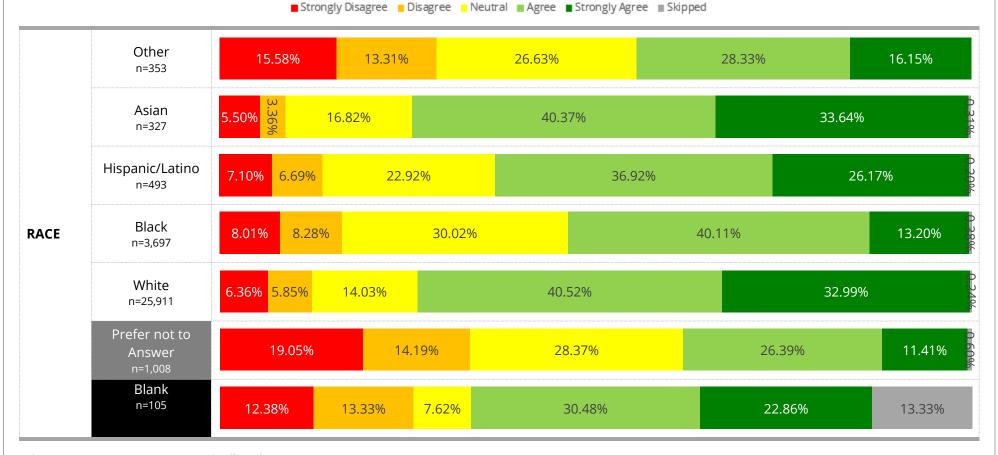
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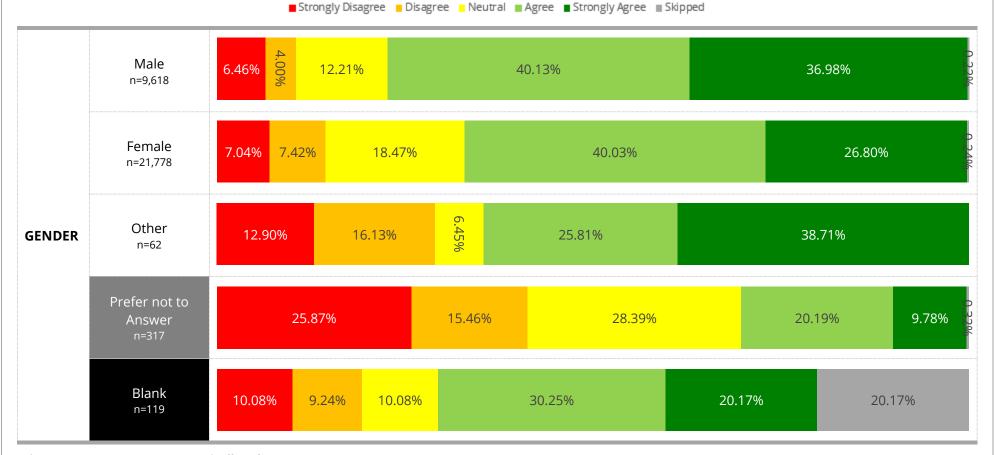
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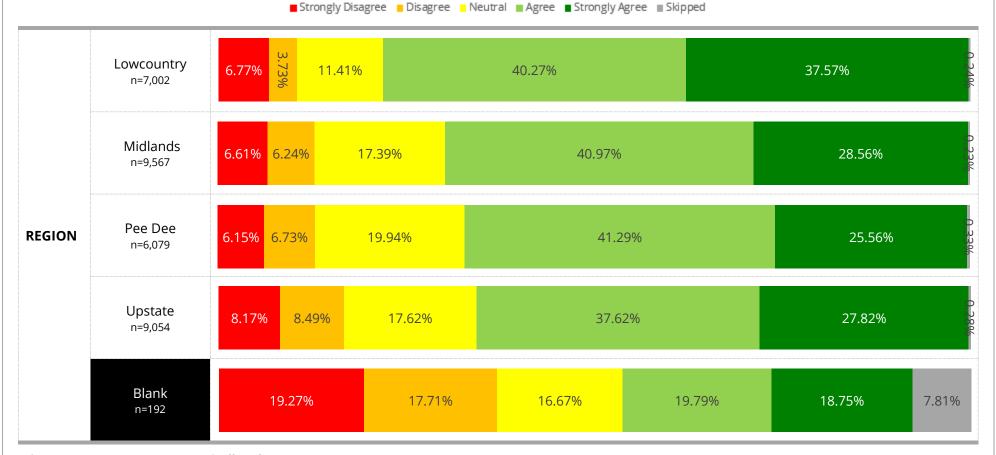
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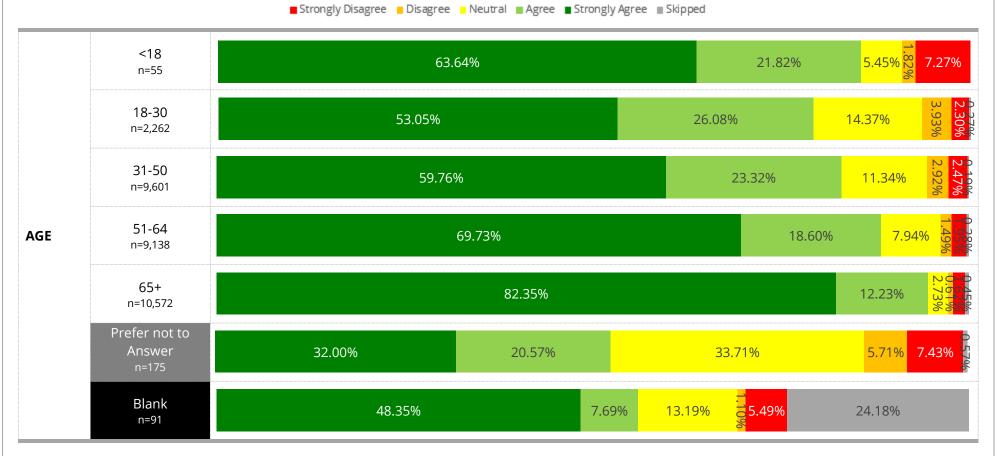
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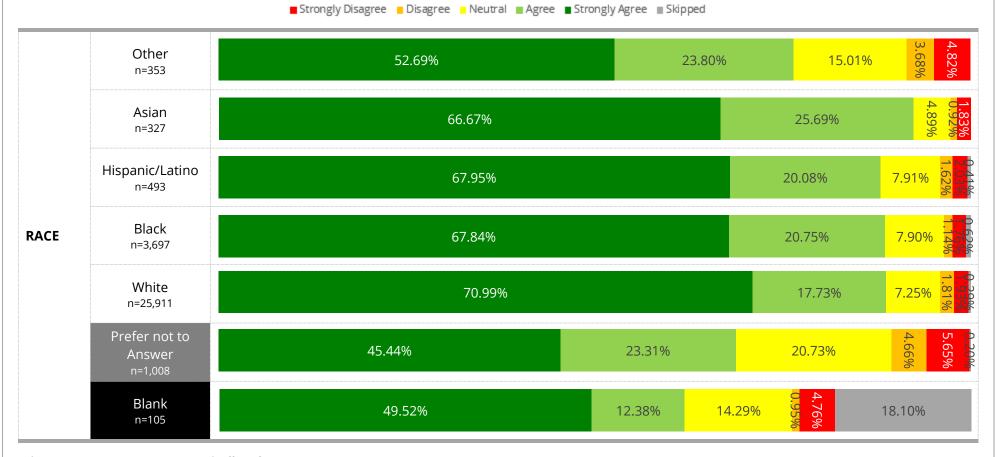
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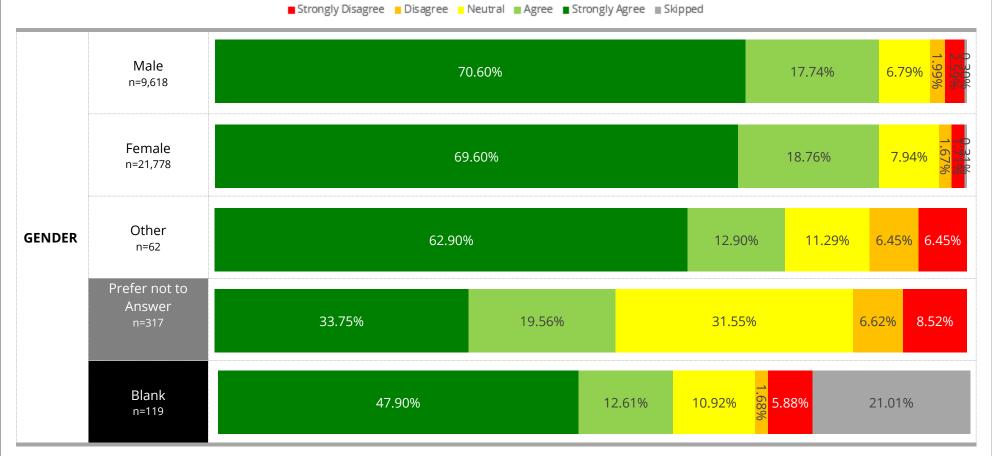
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